

# WERRIBEE HOCKEY CLUB

**Hockey Victoria Award Winners:  
Community Club of the Year 2022**



# OUR TIGER TALE

Since 1975 we have been run by volunteers and supported by our local community.

We want everyone to be able to play hockey regardless of age, income, ability, health, gender, sexual orientation or lifestyle preferences.

Our home is Presidents Park, and we attract players from all over the west.

Hockey is a growing sport, and Wyndham Council's new masterplan recognises that we need another full-size hockey pitch, to meet the growing demand for hockey in the area!

## WHY SUPPORT THE TIGERS?

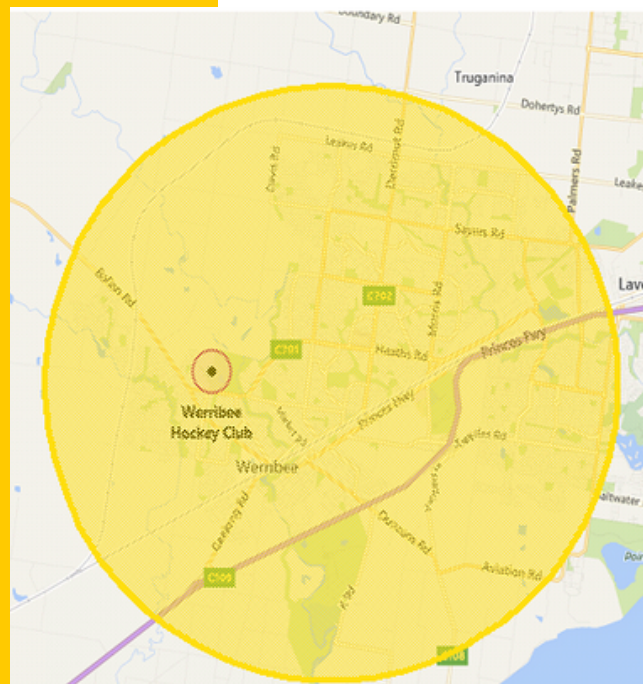
- We have a wide reach within the local community
- Our club is inclusive to all
- Our teams play wide and far across Melbourne and country Victoria
- We have representative state level players
- Your core values align with ours

COVID has knocked local clubs backwards - our included. Help us restore the Roar and get people back into sport!

## WHAT DOES YOUR SUPPORT DO?

Sponsorship helps the club run inclusive events and the ongoing operation of the club. Sponsorship helps:

- Equipment
- Coaching and professional development
- Improve our facilities
- Keep player costs low - supporting access for all



## OUR VALUES

PEOPLE FIRST  
United  
Team work  
Respectful  
Collaborative

RELENTLESS  
Proactive  
Engaged  
Ever better  
Precision

FUN  
Family  
Keep it real  
Passionate  
Vibrant

INTEGRITY  
Honest  
Transparent  
Ethical  
Responsible



WERRIBEE HC  
EST 1975

2023 SPONSORSHIP GUIDE



# WHO WE ARE

02/04

Our members range from 5-60+ years old. Each season, we typically have the following teams:

**6 Junior teams**

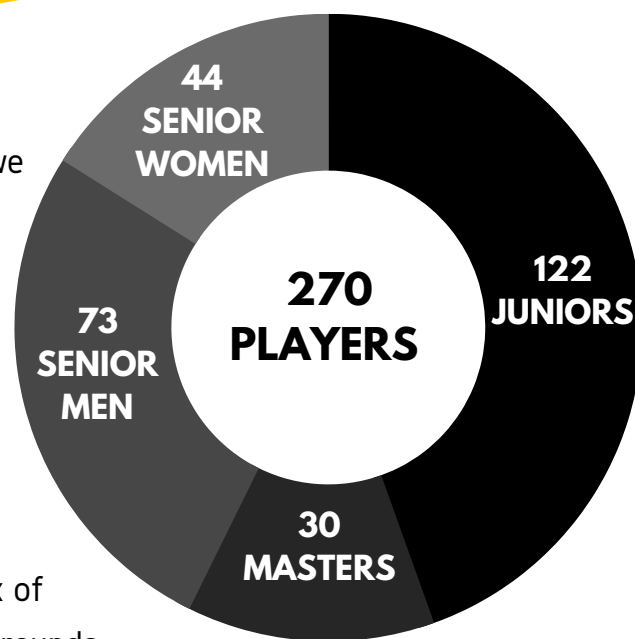
**6 Adult teams (Senior)**

**3 Masters teams (age 35+)**

Matches are played in 5 different leagues across Victoria, including travel to Mornington Peninsula, Ballarat, and Bendigo.

Wyndham is home to a diverse mix of people from many different backgrounds.

We are an inclusive and multicultural club, who support gender equality for all.



## OUR TIGER CUBS

We work in many schools across Wyndham, hosting clinics and introducing young children to great game of hockey. These youngsters are then invited to become our Tiger Cubs and join our Wyndham District Hockey League on a Tuesday evening. The focus of this program is to learn the basic skills, enjoy modified games and experience the fun of being involved in hockey. The program runs from mid February through to the end of term 3. It is so exciting to see the cubs grow over this time! Many go on to join our junior teams who compete in underage Hockey Victoria competitions on Friday nights or Saturday mornings. Parents are very supportive of this program.

## OUR CHAMPS AND REPS

Our Tigers are regularly selected to represent the State of Victoria at various levels. We are competitive in our respective competitions and have a number of championship flags to our name.



State Masters Reps Left to Right: life member Neville Hopkins, Sam Winch, Cath Munro, Rachel Catania (front), Gina Herbert, Peta Swanton, Andrew Purcell, Glenn Lloyd (manager) and Lyn Tout (coach)

# NETWORKS AND WHAT WE DO



Our social events are well attended and popular. Sponsors are promoted and invited to join us at functions such as:



Trivia Night



Presentation Evening



Family Day

Each year we raise money and donated to charities:

Breast Cancer Research

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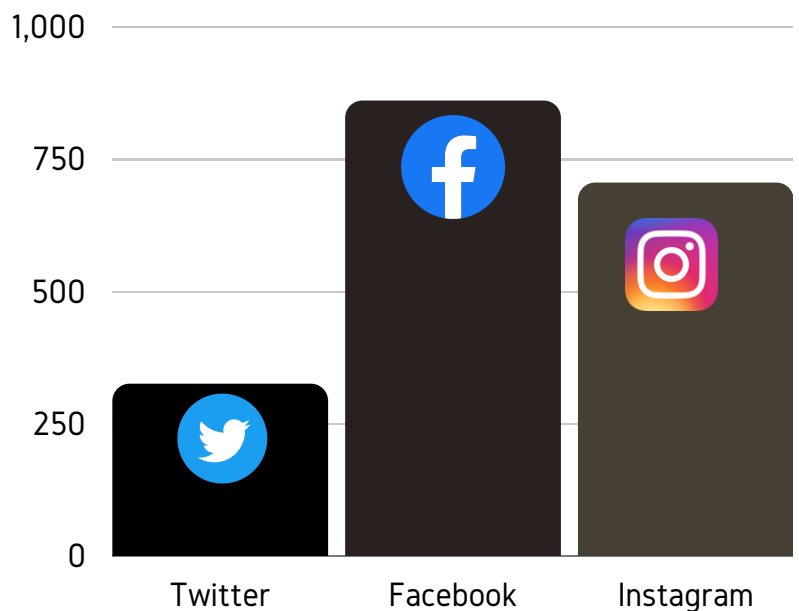
Beyond Blue - Mens health

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## HOW TIGERS TALK

We keep have almost 2,000 followers on social media and have a professional website and regular eNewsletter.

Our sponsors are promoted on these channels, using targeted posts for maximum audience and engagement.





# ABOUT SPONSORSHIP

IT'S MORE THAN SPONSORSHIP. IT'S A MUTUAL INVESTMENT IN OUR LOCAL COMMUNITY, THE COMMUNITY WE LIVE, WORK AND PLAY IN.



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## GOLD

- Large pitch side signage (approx 3m / 1.5 m)
  - Logo on club newsletter and within club rooms
  - Promotion and link on webpage
  - Feature article in our newsletter and website
  - 10 Social media posts (Instagram, Facebook, Twitter)
  - Dinner invitation for 2 to Senior presentation night
- \$5,000 plus GST / year

## SILVER

- Logo on club newsletter and in club rooms
  - Promotion and link on webpage
  - Feature article in our newsletter and website
  - 5 Social media posts (Instagram, Facebook, Twitter)
  - Dinner invitation for 1 to Senior presentation night
- \$3,000 plus GST / year

## BRONZE

- Logo on club newsletter and in club rooms
  - Promotion and link on webpage
  - 3 Social media post (Instagram, Facebook, Twitter)
- \$2,000 plus GST per year

We have various levels of Sponsorship to help connect your business with our community.

Additional exclusive opportunities include:

## EXECUTIVE ADD ON MENU

### PLATINUM PACKAGE from \$6,000

An exclusive sponsorship deal - decided by mutual agreement. Inclusions dependent on overall sponsorship value. Could include: branding of playing kit (currently taken), naming of dugouts, tech bench or field etc. in addition to items in Gold sponsorship.

### UNIFORM AND KIT from \$1,500

Kit eg summer, warm up (currently taken)  
Apparel (hats, t-shirts, jackets etc.)

### BESPOKE SIGNAGE from \$1,000

Changerooms - \$1,000 min each  
Home / away dugouts - \$10,000 for both  
Goals - \$2,500 min both  
Tech bench - \$5,000 min

# PLAYER SPONSORSHIP

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Player sponsorship options are available to support individual players for the 2023 Season.



These are open for any of our players, junior or senior and is a small way to contribute towards the club and its members.

Individual player sponsorship includes:

- Reducing players membership fees:
  - \$150 (seniors)
  - \$50 (juniors)
- Logo on club newsletter and website
- Player profile
- Certificate of appreciation.

**Sponsor a tiger today! Cost:**

- \$500 per senior player
- \$300 per junior player

**Please provide details to show support of one of our players:**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact number: \_\_\_\_\_

Player name: \_\_\_\_\_

**Thank you! WHC will be in contact via email**



**To discuss any sponsorship opportunities contact our sponsorship coordinator via email [sponsorship.whc@gmail.com](mailto:sponsorship.whc@gmail.com)**

Presidents Park  
McGrath Road  
Wyndham Vale  
VIC 3024  
03 9741 1010

website: [werribeehc.com.au](http://werribeehc.com.au)

facebook: [werribeehc](https://www.facebook.com/werribeehc)

instagram: [werribeehockeyclub](https://www.instagram.com/werribeehockeyclub)

twitter: [werribeehockey](https://twitter.com/werribeehockey)



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Presidents Park

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McGrath Road

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Wyndham Vale

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